

THE DALES WAY ASSOCIATION

Minutes of a Meeting held at the Bridge Hotel, Ingleton on Tuesday, 28th July 1992.

Members present: Gerald Cole, Douglas Cossar, Frank Sanderson, David Smith, Colin Speakman, Pat & David Walsh.

1. No apologies were received.
2. The minutes of the previous meeting held on 12th May 1992 were approved.
3. There were no arisings from the minutes that are not specifically covered as items on the agenda.
4. The Treasurer reported a current balance in the bank of £152.65. This sum, largely coming from donations, is probably sufficient to cover the present level of postages and stationery. It is not however enough for any more major expenditure - such as printed notices or letter headings.
5. Membership now stood at 13. In discussion it was agreed that the Association was most unlikely ever to have a large membership - being primarily a close knit group actively involved in matters concerning the Dales Way. Nevertheless it was hoped that we could expand quite a bit from the present total and to this end it was agreed, in due course, to prepare a press release for selected Outdoor magazines. Publicity would also be sought in the Ramblers Yearbook etc. 50 copies of the draft Membership Form have subsequently been sent to Paul Hannon for inclusion in his Dales Way Guide Book.
6. David Walsh made a presentation of suggested formats and designs for a logo for the Association. After discussion the following was agreed:-
 - a. Text to be in lower case with Dales Way as 2 words.
 - b. Although to bear a relationship, the designs for a logo for letterheading etc could only have some similarity to that for waymarking.
 - c. Waymarking design to be simple with letters d w.
 - d. Main logo design probably based on sample seen with text flowing between 2 hills. Design to be suitable for use in black & white although colours to be suggested for future use as badges etc.
 - e. David Walsh to go ahead and circulate a final proposal to Committee members. If agreement reached on this, then the design would be adopted. After circulation of the proposed designs, it will be taken that members find it satisfactory unless they respond.

7. It was agreed that the first Newsletter was satisfactory and would be issued twice a year. If practicable the winter issue would go to members with the new Dales Way Handbook to save postage. David Smith said that the content of future issues depended upon information being sent to him. In particular this should include news of the route - diversions, problems etc together with notes on accommodation etc. In other words the Newsletter should act as a valuable addendum to the Dales Way handbook. Reports on our walking meets could also well be included.
8. The programme of walking meets was shortly due to start. It was hoped that a reasonable number would turn up for these and that they will be successful.
9. There was no correspondence to discuss.
10. Future actions are recorded in the relevant items of the agenda.
11. Other business.
 - a. Application to be considered for a donation from the Countryside Commission. Colin Speakman to advise.
 - b. Agenda for next meeting to include discussion on the 1993 Dales Way Handbook.
 - c. Unofficial route diversion above Cam Houses. Details to be presented to the Park authority. Colin Speakman to advise.

It was agreed that the next meeting be held at the same place and time on Thursday, 22nd October 1992.

David Smith